



**LEP – Sub Committee**

**Growth Deal Management Board**

**Private and Confidential: No**

9 March 2016

**Quarterly Communications Activity Update – March 2016**

(Appendices A and B refer)

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**Executive Summary**

This reports sets out the Quarterly Communications Activity Update – March 2016

**Recommendation**

The Board is asked to note the contents of the attached update.

**Background and Advice**

The Growth Deal Management Board had previously asked that individual projects submit communications strategies and action plans, explaining how they will promote their projects to a variety of audiences.

In addition, they are asked to provide a quarterly activity report, detailing their completed activities over the preceding three months and their planned activities for the next three months. That information is presented in Appendix A.

Some examples of press releases are attached as Appendix B.